VOICES BOARD MEMBERS
Jaime Rabb, Chairperson
Vacant, Vice Chairperson
Matthew Crawford, Corresponding Secretary
Sunny Keaton, Parliamentarian
Jason Saunders, Recording Secretary
Vacant, Treasurer
Parker Rand, At-Large Rep
Sally Embrey, Area 1 Rep
Javonne Sanders, Area 2 Rep
Abasi Patton, Area 3 Rep
Edward Garren, Area 4 Rep
Estuardo Mazariegos, Non-Profit Rep
Vacant, Education Rep
Vacant, Youth Rep
Elizabeth Ebow, Housing Advocate Rep





BOP COMMITTEE MEMBERS Sara Zurita (Co-Chair) Jaime Rabb (Co-Chair and Board Member) Sunny Keaton (Board Member) Jason Saunders (Board Member) Erica Helphand (Stakeholder)

# Beautification, Outreach & Programming (BOP) Committee Agenda

Monday, August 15, 2022, 6:00PM

# **Zoom Meeting Online or By Telephone**

https://zoom.us/j/86417135485

Dial (669) 900-6833 or (877) 853-5257 (Toll Free) to Join the Meeting Then Enter This Webinar ID: 864 1713 5485

Out of an abundance of caution due to the possible attendance and participation of a majority of Voices Neighborhood Council Board Members at this Special Joint Committee meeting, this meeting is noticed as a Special Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. No action will be taken on behalf of the Board at this meeting of the Committee. Only Committee Members are allowed to vote.

- 1. Call to Order & Introductions
- 2. Public Comment on non-agenda items (2 minutes per speaker)
- 3. Approval of Minutes from BOP Committee July 2022 meeting
- 4. NPG Request from Friends of West LA for 4th Annual Greater Los Angeles Safety and Preparedness Fair Presentation by Cindy Kane Discussion/Report/possible action to bring to full board

  NPG requested for up to \$4,000 to help fund the fair being held on November 13, 2022 at Expo Park.
- **5.** Think Outside the Box (Electrical) Project Discussion/Report/possible action to bring to full board Beautification project to solicit artist to paint electrical boxes
- 6. Second Annual Summer Saturday Extravaganza Events in Vermont Square Park with CD9 Update

  Discussion/Report/possible action to bring to full board
- 7. Neighborhood Council Elections Outreach Strategy for 2023 Elections Discussion/Report/possible action to bring to full board
  - Voices NC Election date is Saturday, April 15, 2023
- 8. Vermont Square Library Mural Project Update
- 9. Request for future agenda items
- 10. Adjourn

Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, Chair, al (323) 285-1877 o por correo electrónico a chair@voicesnc.org para avisar al Concejo Vecinal.

In conformity with the September 16, 2021 Enactment of California Assembly Bill 361 (Rivas) and due to concerns over Covid-19, The Voices Neighborhood Council Meeting will be conducted entirely with a call-in option or internet-based service option.

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# AB 361 Updates:

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# **RECONSIDERATION AND GRIEVANCE PROCESS**

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VOICES BOARD MEMBERS Vacant, Chairperson Jaime Rabb, Vice Chairperson Matthew Crawford, Corresponding Secretary Sunny Keaton, Parliamentarian Jason Saunders, Recording Secretary Vacant, Treasurer Parker Rand, At-Large Rep Sally Embrey, Area 1 Rep Javonne Sanders, Area 2 Rep Abasi Patton, Area 3 Rep Edward Garren, Area 4 Rep Estuardo Mazariegos, Non-Profit Rep Vacant, Education Rep Vacant Youth Ren Elizabeth Ebow, Housing Advocate Rep





BOP COMMITTEE MEMBERS Sara Zurita (Co-Chair) Jaime Rabb (Co-Chair and Board Member) Sunny Keaton (Board Member) Jason Saunders (Board Member) Erica Helphand (Stakeholder)

# "Special" Joint Board and Beautification, Outreach & Programming (BOP) Committee Agenda MINUTES

Monday, July 25, 2022, 6:00PM **Zoom Meeting Online or By Telephone** 

https://zoom.us/j/86417135485

Dial (669) 900-6833 or (877) 853-5257 (Toll Free) to Join the Meeting Then Enter This Webinar ID: 864 1713 5485

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- 1. Call to Order & Introductions 6:05pm Rabb, Zurita, Keaton, Ebow, Johnson, & Lake present
- 2. Public Comment on non-agenda items (2 minutes per speaker) None
- 3. Approval of Minutes from BOP Committee June 2022 meeting Zurita motioned to approve, Rabb seconded. Approved unanimously.
- 4. Second Annual Summer Saturday Extravaganza Events in Vermont Square Park with CD9 -

Discussion/Report/possible action to bring to full board

Due to CD9's having a large event going on 8/13 at Expo Park, VNC will push the dates back for our events.

Dates: 8/27, 9/10, 9/24, & 10/8

Raffle Tickets and Raffles at each event. 40 items should be donated and the largest raffle will be the final event. CD9 will create a 1 page flyer to run by VNC. It will highlight the events.

- Finalize Details on all 4 events/ Kendal Lake from CD9 to attend meeting; submit event paperwork to City Clerk
- 8/27 10am-12pm Resource Fair with community partners Community partners provide food- Community Build and Volunteers of America Lake will coordinate and reach out to these partners. Yard Games. Bounce House arranged by CD9 Raffle- The Giving Hand Donations. Rabb will reach out to 7/11.
- 9/10 5-8pm Concert in the Park or Picnic in the Park. Street Tacos/ Food Truck-Lake will follow up. DJ provided by CD9 and we'd like him there whole time with a break for DJ during the performance. Rachel with Art component (\$470 last year \$500)- Zurita will follow up. Jason Saunders will follow up on the USC Connection. Zurita has reached out to a live band called "Introverted Funk" It's a 2-3 person band (\$500). Lake will see if CD9 can get a small stage for the band. Yard Games. We'll need a final decision on this at next meeting.
- 9/24 & 10/8 7-9:30pm Movies in the Park.
  - 9/24 Soul VNC will provide pizza (Tumby's will deliver pizza: \$300 for 16 pizzas 5 cheese, 5 pepperoni, 3 veggie, 3 bbq chicken), popcorn and drinks, popsicle cart CD9 will organize the popsicle cart. Face Painting (\$400-\$500) through Dial Art (check with Martha, librarian, about who they used) Ask 7/11 for drinks, plates, napkins or VNC buys this for both events.
  - 10/8 -Addam's Family 2 Pizza (Tumby's \$300 for 16 pizzas ) & fresh Popcorn Vendor/ Volunteers of America could bring out their popcorn cart- CD9 will organize and also look into a snow cone cart in place of the popsicles. Dial Art with Maria (\$500)
- 5. Neighborhood Council Elections Outreach Strategy for 2023 Elections Discussion/Report/possible action to bring to full board

- Voices NC Election date is Saturday, April 15, 2023
- When is election schedule due?

What Engagement Strategy plan will we use to get candidates and to get people to vote? \$1,000 allocated for VNC elections.

- Candidate Forum
- Host an informative event with a taco truck
- Paid social media adds as well as free ie. Nextdoor, VNC's facebook and instagram
- Tabling with flyers on Canva Have a table at each of our events to recruit people to run for positions and to encourage everyone to vote
- All board members reach out to at least 10 people about voting and volunteering for office
- Partner with community based organizations- Can we partner with our local police stations?
- Weingart East YMCA as a partner?
- Reach out to grocery stores El Super, El Superior, and Numero Uno
- Reach out to area schools to put out a blast. ie Blackboard Connect calls, emails, and texts to all stakeholders.
- **6. Vermont Square Library Mural Project Update** Rabb has checked in with Jayson Valencia the artist about liability insurance. Rabb spoke with Ruth Kwon and Janet Hernandez from City Clerk. There have been a lot of legal issues because of the mural being on city property and what happens if it gets defaced. City clerk says Jayson needs liability insurance and once he provides proof they will proceed with the signatures for approval. It seems possible that the mural can begin in August or September.
- 7. Request for future agenda items: Electrical boxes, Vermont Square Extravaganza Events update, election strategy plan, Vermont Square Mural Project Update.
- 8. Adjourn 7:24pm August 15th at 6pm next BOP meeting

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# **Neighborhood Council Funding Program**

# **APPLICATION for Neighborhood Purposes Grant (NPG)**





This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Voices Neighborhood Council

SEC	TION I- APPLICANT INFORMATION						
1a)	FRIENDS OF WEST LOS ANGELES	2	6-1693591	CA	12/26/2007		
ıaj	Organization Name	Fee	deral I.D. # (EIN#)	State of Incorporation	Date of 501(c)(3) Status (if applicable		
1b)	10940 Wilshire Blvd. Suite 2000		Los Angeles	CA	90024		
	Organization Mailing Address	Cit	y	State	Zip Code		
1c)							
	Business Address (If different)	Cit	у	State	Zip Code		
1d)	PRIMARY CONTACT INFORMATION:						
	Mike Eveloff	(310) 556-	1370	info@fowla.org			
	Name	Р	hone	Email			
2)	Type of Organization- Please select one:  ☐ Public School (not to include private schools) Attach Signed letter on School Letterhead  or Attach IRS Determination Letter						
2)	Name / Address of Affiliated Organization (if a	applicable)	City	State	Zip Code		

# **SECTION II - PROJECT DESCRIPTION**

# 3) Please describe the purpose and intent of the grant.

This is a city-wide event which will benefit the constituents of each and every Neighborhood Council. We are planning this with endorsements of the Mayor, LA City Fire Dept and EMD for a city-wide event The grant we are seeking will be used for costs associated with the 4th Annual Greater Los Angeles Safety and Preparedness Fair which will take place on November 13, 2022 at The Green Lot in Exposition Park. The purpose of the fair is to make it as easy as possible for community members of all ages to tap into educational resources and learn about personal and home safety, and about disaster preparedness for incidents such as earthquakes, wildfires, pandemics – singularly or at the same time. The fair will include keynote speakers, plus other presentations and hands-on training sessions (including "stop the bleed", CPR, proper use of a fire extinguisher, and pet first aid), as well as presentations and activities specifically for children. Our goal is to encourage community members to prepare for, learn how to survive, and to thrive after a major disaster, even when emergency services are overwhelmed and potentially unable to respond to individual emergencies for days and even weeks afterward. We hope to attract 8,000-12,000 attendees from all parts of Los Angeles.

4) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

The 4th Annual Greater Los Angeles Safety and Preparedness Fair is in part an outgrowth of the Mayor's Resilient LA Plan but is mostly out of a desire of the organizing team to encourage our fellow Angelenos to prepare in advance for an unpredictable but inevitable major earthquake and the very real possibility of such a disaster occurring while our medical and emergency services are overwhelmed by the needs caused by the coronavirus. We hope that not only will individuals learn to care for themselves and their families, but also learn to come together with neighbors when the need to help each other and to collaborate is at its greatest. The funds will be used to pay for the infrastructure costs of putting on a fair (stages, tents, tables, chairs, sanitation package). Funds will also be used for graphic design and the cost of printing a first-aid guide, a "help/ok" sign and certain other educational materials which will be distributed to attendees. Attendees will take home a go bag with essential supplies needed to help them get started in their own home preparation. With Neighborhood Purpose Grants and other sponsorships, we will be able to present all of this to attendees free of charge.

PAGE 1 NCFP 107

	ION III - PROJECT BUDGET OUTLINE		MO 011:5-1-	al	
ım	nay also provide the Budget Outline on a Personnel Related Expenses	separate sneet if necessary or		sted of NC	Total Projected Cost
	n/a		\$	3104 01 110	\$
	11/4		\$		\$
			\$		\$
	Non-Personnel Related Expenses		Reque	sted of NC	Total Projected Cost
	Infrastructure costs associated wit	th hosting the fair	_	to 4,000	\$ \$138,000-\$160,00
	and printing of materials for partici		\$		\$
	basic emergency preparedness s	upplies to distribute to attendees	\$		\$
□ Is t	tive you (applicant) applied to any othe  No $\square X Y es$ If Yes, please  the implementation of this specific produces or funding? (Including NPG app	ase list names of NCs: All 99	Neighborh	ood Councils on 4 continger	
	Source of Funding		Amoui		Total Projected Cost
	Neighborhood Purpose Grants reque	ested from other NC's			\$ Combined funds
	Contributions requested from all 15 C			000 each	\$ needed from all source
	Private Companies sponsorships sougl	nt	\$ \$5,0	000+ each	\$ \$138,000-\$160,000
	Do you (applicant) have a current or fo	<u>=</u>	d Membe	er of the NC?	
Í			d Membe	er of the NC?	to Applicant
	■ No □ Yes If Yes, plea	rmer relationship with a Boar se describe below:		Relationship	
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PAGE 2

4 <sup>th</sup> Annual Greater Los Angeles Safety and Preparedness Fair							
Budget Projection based on 10,000 attendees							
All figures are estimates							
Exposition Park fees	<\$1,000						
Parking \$15 per vehicle (Irrespective of length of time spent at the fair) Est. 2,000 vehicle entries	\$10,000+ Currently, Expo Park Management intends to will charge each vehicle \$15 for parking at the Green Lot; we are exploring the possibility of paying a flat fee from the funds raised						
Infrastructure (rentals): Tables, Chairs, Tents/canopies, Stage, Porta-potties and hand-washing stations, sanitation package	~\$45,000						
Trash collection/disposal, janitorial services	\$1,000						
Stage and sound system (rental)	\$1,500						
Barriers (between parking and event)	\$750						
Walkie Talkies (probably rental)	>\$200						
Security (Saturday night and possibly during event until break-down is complete)	\$1,200 (probably 2 security guards)						
Lighting (rental) (The green lot has insufficient lighting at night and in the late afternoon/evening (daylight savings time will have ended) Lighting needed from approx 1 am until 9 pm)	\$20,000						
Generators (rental) (For lighting, sound system(s) and possibly other needs for electricity as well)	\$1,500						
Graphic artist and graphic designer	\$1,750						
Printing (banners, signs, booklets, flyers, maps/schedules, volunteer t-shirts etc.)	\$15,000						
Permits and inspections (Fire Marshall? health dept: are there additional requirements/permits and inspections because of food trucks? Or food give-aways?	?						
Give-aways (1 kit per family – 1,000 - 1300 kits @ approx. \$22-25 each)	\$30,000						
Kid Zone	\$2,000  Due to CHP participation, this amount could be significantly less						
Water bottles (plus recycling bins and disposal service)	\$2,000						
Other costs unknown at this time and/or unanticipated	\$5,000						
	~\$138,000						

Note: All rentals need to be delivered at approx. 2 am and picked up by 6pm



# ERIC GARCETTI MAYOR

June 13, 2022

Friends of West Los Angeles 10930 Wilshire Blvd, Suite 2000 Los Angeles, CA 90024

RE: Greater Los Angeles Safety and Preparedness Fair Endorsement from Los Angeles Mayor Eric Garcetti

Dear Preparedness Fair Team:

Thank you for all of your work to help make the City of Los Angeles (City) better prepared and able to deal with and recover from the many shocks and stresses facing our city. Recent catastrophes around the world are serious reminders that every community needs focused resilience strategies and emergency preparedness resources. Even as we learn to manage and deal with a global pandemic, we have existing and anticipated shocks for which we need to be ready.

In Los Angeles, we know a major earthquake is a matter of when, not if. Additionally, the effects of climate change are worsening, wildfire season is year-round, and the challenges for our most vulnerable populations only increase as they are disproportionately impacted by any disaster we confront. In fact, FEMA recently ranked Los Angeles County as the **highest** disaster risk of any other county in the nation due to our density, diversity of risks, and ongoing challenges.

Providing resources and information and helping communities be more prepared — especially for our most vulnerable neighborhoods — is among the City's highest priorities. The emergency preparedness events that you have previously organized and the Citywide Emergency Preparedness Fair you are now putting together is an essential component of our city's resilience strategy and public safety work.

As Mayor of Los Angeles, I wholeheartedly endorse and support your efforts. My office is able to assist with whatever you might need to make the event as expansive and impactful as possible for the City's residents. Thank you and keep up the amazing work.

Sincerely,

ERIC GARCETTI

Mayor





INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

Date: JUL 18 2014

FRIENDS OF WESTWOOD RECREATIONAL COMPLEX
10940 WILSHIRE BLVD STE 2000
LOS ANGELES, CA 90024

Employer Identification Number: 26-1693591 DLN: 17053072305004 Contact Person: ID# 31954 CUSTOMER SERVICE Contact Telephone Number: (877) 829-5500 Accounting Period Ending: Decmeber 31 Public Charity Status: 170(b)(1)(A)(vi) Form 990 Required: Effective Date of Exemption: May 15,2013 Contribution Deductibility: Addendum Applies:

# Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Director, Exempt Organizations

# FRIENDS OF WESTWOOD RECREATIONAL

# ADDENDUM

Based on the information submitted with your application, we approved your request for reinstatement under Revenue Procedure 2014-11. Your effective date of exemption, as shown in the heading of this letter, is retroactive to the date of revocation.



10940 WILSHIRE BLVD #2000 LOS ANGELES, CA 90024-3949

# ուսիկիդիիդիիվունքությիլներումիկունիկի

FRIENDS OF WESTWOOD RECREATION COMPLEX FRIENDS OF WEST LOS ANGELES 10940 WILSHIRE BLVD STE 2000 LOS ANGELES CA 90024-3949

91



Department of the Treasury

# Request for Taxpayer Identification Number and Certification

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.											
Print or type. Specific Instructions on page 3.	FRIENDS OF WESTWOOD RECREATION COMPLEX											
	2 Business name/disregarded entity name, if different from above											
	FRIENDS OF WEST LOS ANGELES											
						the <b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):						
	☐ Individual/sole proprietor or ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ single-member LLC					Exempt payee code (if any)						
	Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶											
Print or type. fic Instructions	Note: Check the appropriate box in the line above for the tax classification of the single-member own LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the own another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single is disregarded from the owner should check the appropriate box for the tax classification of its owner.				LC is	Exemption from FATCA reporting code (if any)						
)eci	✓ Other (see instructions) ► Nonprofit corporation exempt under IRS Code Section 501											
	5 Address (number, street, and apt. or suite no.) See instructions.				Requester's name and address (or					optional)		
See	10940 WILSHIRE BLVD., SUITE 2000											
	6 City, state, and ZIP code											
	LOS ANGELES, CA 90024											
	7 List account number(s) here (optional)											
Par	Taxpayer Identification Number (TIN)											
	your TIN in the appropriate box. The TIN provided must match the nat	me given on line 1 to av	oid	Soc	cial sec	urity	number					
backup withholding. For individuals, this is generally your social security number (SSN). However,												
	nt alien, sole proprietor, or disregarded entity, see the instructions for s, it is your employer identification number (EIN). If you do not have a		et a			-		-				
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Ser	vice (IRS) that I am subject to backup withholding as a result of a failu longer subject to backup withholding; and											
3. I ar	n a U.S. citizen or other U.S. person (defined below); and											
4. The	FATCA code(s) entered on this form (if any) indicating that I am exem	pt from FATCA reportir	ng is corre	ect.								
you ha	ication instructions. You must cross out item 2 above if you have been nave failed to report all interest and dividends on your tax return. For real estition or abandonment of secured property, cancellation of debt, contributed an interest and dividends you are not required to sign the certification.	state transactions, item 2 tions to an individual retir	2 does not rement arr	t ap	ply. Fo gement	r mor (IRA)	tgage in	terest p	aid, paym	nents		
Sign Here			Date ► (	0	7/	28	2/2	OZ:	2			
Ge	neral Instr <del>ucti</del> ons	• Form 1099-DIV (di funds)	ividends,	incl	luding	those	from s	tocks	or mut	ual		
Section noted	on references are to the Internal Revenue Code unless otherwise	<ul> <li>Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)</li> </ul>										
relate	e developments. For the fatest information about developments d to Form W-9 and its instructions, such as legislation enacted hey were published, go to www.irs.gov/FormW9.	<ul> <li>Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)</li> </ul>										
	, , , , , ,	Form 1099-S (proceeds from real estate transactions)										
	pose of Form	• Form 1099-K (merchant card and third party network transactions)										
inforn	dividual or entity (Form W-9 requester) who is required to file an action return with the IRS must obtain your correct taxpayer	<ul> <li>Form 1098 (home mortgage interest), 1098-E (student loan interest)</li> <li>1098-T (tuition)</li> </ul>						erest),				
	ication number (TIN) which may be your social security number , individual taxpayer identification number (ITIN), adoption	• Form 1099-C (canceled debt)										
taxpa	yer identification number (ATIN), or employer identification number	Form 1099-A (acquisition or abandonment of secured property)										
amou	to report on an information return the amount paid to you, or other nt reportable on an information return. Examples of information s include, but are not limited to, the following.	Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.										
	n 1099-INT (interest earned or paid)	If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding,										

• Form 1099-INT (interest earned or paid)

### **BOARD OF FIRE** COMMISSIONERS

JIMMIE WOODS-GRAY

PRESIDENT

JIMMY H. HARA, M.D. VICE PRESIDENT

CORINNE TAPIA BABCOCK

**DELIA IBARRA** 

CITY OF LOS ANGELES

**CALIFORNIA** 

KRISTIN M. CROWLEY FIRE CHIEF

**FIRE DEPARTMENT** 

200 NORTH MAIN STREET **ROOM 1800** LOS ANGELES, CA 90012

> (213) 978-3800 FAX: (213) 978-3815

HTTP://WWW.LAFD.ORG



MAYOR

REBECCA NINBURG **LETICIA GOMEZ** COMMISSION EXECUTIVE ASSISTANT II

May 11, 2022

Cynthia Saffir Cindy Kane Greater Los Angeles Safety and Preparedness Fair **Organizing Team** 

# **Letter of Endorsement**

# Dear Cynthia and Cindy:

The Los Angeles Fire Department (LAFD) would like to thank you for your continued efforts and commitment to providing for the welfare and resiliency of the residents of Greater Los Angeles.

Please accept the LAFD's endorsement and commitment to our mutual goal of enhancing the preparedness of the City of Los Angeles, and our full support of:

# The 4th Annual Greater Los Angeles Safety and Preparedness Fair

# To whom it may concern:

Imagine a major disaster in our amazing City of Los Angeles. We all want to enjoy our great weather and beautiful scenery, but virtually no one wants to think about the possibility of a major earthquake or other disaster befalling our great city. As a result, far too many of our residents are not prepared. The goal of the 4th Annual Greater Los Angeles Safety and Preparedness Fair on November 13th is to educate as many Angelenos as possible about potential hazards they may face and to train them how best to prepare to keep themselves, their families and their neighbors safe.

This event is being organized and produced by a dedicated team of community volunteers that have put on two previous in-person safety fairs in West Los Angeles and one virtual fair. The LAFD. along with the LA Emergency Management Department (EMD) and the Los Angeles Police Department (LAPD) – partnered with the fair organizing team on each of the three previous safety fairs. At LAFD's urging and with our full support, the organizers have moved the 2022 safety fair to a large central Los Angeles venue - the Exposition Park Green Lot -- in order to make it accessible to residents throughout the Greater Los Angeles area. We are confident that approximately 10,000 Angelenos of all backgrounds and ages will attend this event.

> The Los Angeles City Fire Department enthusiastically endorses and supports this event.

May 11, 2022 Page 2

LAFD is working hand-in-hand with the organizing team to make this event as highly successful as their prior safety fairs. As such, the LAFD requests your-support of the event so that together with the fair organizing team we ensure the fair's utmost success.

For further information or to offer support per level of commitment, please reach out to me or contact fair organizers Cynthia Saffir (310) 694-1455 or Cindy Kane (310) 780-1804.

We hope you will consider lending your support to this amazing event.

We are grateful for this opportunity to work with and support the Greater Los Angeles Safety and Preparedness Fair Organizing Team.

Sincerely,

Rico A Gross, Captain II

Disaster Preparedness Officer

Los Angeles *CITY* Fire Department

# 4<sup>th</sup> Annual Greater Los Ang

# Greater Los Angeles Safety and Preparedness Fair

Sunday, November 13, 2022
Exposition Park
Green Lot







# Background

- FEMA DETERMINED THAT LOS ANGELES COUNTY IS THE MOST DANGEROUS PLACE TO LIVE IN THE US.
- The Fair was created in part as an outgrowth of the Mayor's Resilient LA Plan.
- The purpose of the fair is to make it as easy as possible for community members of all ages to tap into educational resources and learn about personal and home safety, and about disaster preparedness for incidents such as earthquakes, wildfires, pandemics – singularly or at the same time.
- Our goal is to encourage community members to prepare for, learn how to survive, and to thrive after a major disaster, even when emergency services are overwhelmed and potentially unable to respond to individual emergencies for days and even weeks afterward.



# Who We Are

- We are a team of volunteers that previously produced two in-person safety fairs and one virtual safety fair in West Los Angeles <u>www.safetyfair.org</u>
- At the urging of the Disaster Preparedness Officer for the Los Angeles Fire Department, we agreed to expand this to a city-wide event
- Our key city partners in bringing this event to the City of Los Angeles are the L.A. Fire Dept., the L.A. Emergency Management Dept., and the L.A. Police Dept.

# 4th Annual

# Greater Los Angeles Safety and Preparedness Fair



- 100 informational booths
- Live presentations about keeping your home, your car and yourself safe from crime
- Hands-on training in "Sidewalk CPR", Basic First Aid, Stop the Bleed, Pet First Aid,
   How to use a fire extinguisher
- Kids Zone with age-appropriate safety and preparedness presentations and activities
- Fire engines, police cars, K-9 Unit, LAPD Mobile Command Unit and more
- Emergency preparedness and first aid supply vendors



What we seek from you

# Our goal is to keep this event entirely FREE for attendees

- We are planning for approximately 10,000 attendees of all ages
- We need generous corporate sponsors to help pay for the costs of putting on this fair.
- Anticipated expenses are \$125,000-\$175,000 to cover rental of tents, tables, chairs, stage, audio equipment, generators, sanitation facilities, printing and advertising, and event parking for attendees
- Plus, we plan to give preparedness supplies to attendees to take home.
- We sincerely hope that you, as an important member of the Los Angeles community, will generously support our efforts to help Angelenos prepare for and survive a major disaster.



# Sponsorship Levels

• "First Responders" (Our heroes) \$25,000 +

Sponsor's name will be highlighted on advertising for the event, on the event website, on social media posts, and on "Thank you" banners placed strategically around the venue. Additionally, Sponsor's name and logo to be printed on the front of a durable bag or backpack containing basic emergency preparedness supplies given to registered attendees.

"Presidential" \$10,000 - \$24,999

Sponsor's name listed on the sponsor page of the event website, on "Thank you" banners placed strategically around the venue, PLUS the opportunity to have Sponsor's name imprinted on two of the emergency preparedness items given to registered attendees.

"Gubernatorial" \$5,000 - \$9,999

Sponsor's name listed on the sponsor page of event website, on "Thank you" banners placed strategically around the venue, PLUS the opportunity to have Sponsor's name imprinted on one of the emergency preparedness items given to registered attendees.

"Mayoral" \$1,000 - \$4,999

Sponsor's name listed on the sponsor page of event website, PLUS on "Thank you" banners placed strategically around the venue.

"Concerned Citizen" \$500 - \$999

Sponsor's name listed on the sponsor page of event website and handouts.

"Supporter" \$100 - \$499

Sponsor's name listed on the sponsor page of event website.

For Questions, please reach out to Cynthia Saffir at 310-694-1455 or Cindy Kane at 310-780-1804

All contributions should be made payable to our non-profit partner: Friends of West Los Angeles, a 501 c (3) corporation

**Presented by** 









For more information, call Councilmember Price's District Office at (323) 846-2651.

AUG.

# COMMUNITY RESOURCE FAIR

10 a.m.-12 p.m.

Celebrate with free food, music and games

SEPT.

# **CONCERT IN THE PARK**

5-8 p.m.

Musical performance starting at 6 p.m.

Enjoy free tacos, music and family friendly-activities

SEPT. 24

# MOVIE NIGHT FEATURING "SOUL"

Doors open at 6 p.m.

Showtime at 7 p.m.

Complimentary pizza, popsicles, music, games and fun for the whole family \*Bring your own chairs & blankets\*

In partnership with



