



VOICES NEIGHBORHOOD COUNCIL
Outreach Committee



MEMBERS:
Jaime Rabb (Chair)
Albert Farias
Steven Nieto Laure
Ferguson

Outreach Committee Agenda
MINUTES

Wednesday, May 8, 2019 at 6:00 pm
Vermont Square Branch Library
1201 West 48th Street, Los Angeles, CA 90037

1. Call to Order & Introductions

- Meeting called to order at 6:07pm. Jaime, Albert, & Steven present.

2. Public Comment ¹ (5 min) – No public comments

3. Approval of Minutes from March 2019 meeting

- Motioned by Albert and seconded by Steven; unanimously approved.

4. Appoint new members to Outreach committee (5 min)

- Possible campaign to clarify committee members don't need to be on the board. Albert will develop enlistment flyer to post on website and social media.

5. Swag Options - Discussion / Report (10 min)

- Discuss & finalize swag options to purchase
 - Swag funding was approved by VNC.
 - Table cloth: Black with white font; long side of would have cut off logo, motto, and website, white font. Short side full coliseum logo.
 - Credit card tool: gray with logo and website
 - Post-it notes: logo and website
 - Pens: orange color w/ website
 - Hand sanitizer: white w/ logo, slogan, and website.
 - Tote bags: navy blue, orange, square logo, motto, and website
 - Buttons: logo and website
 - Note pads: logo and website
 - Shirts and business cards: will wait for new board to be seated

6. Candidate Forum - Discussion / Report (10 min)

- Discuss scheduling 2-3 candidate forums to meet with candidate regarding neighborhood council, finalize refreshments/location/date; not to exceed a total of \$900
 - One event possible at the Fields or CAAAM. A second meeting is to be determined.
 - Flyer for candidate conversation.

7. Advertising - Discussion / Report / possible action to bring to full board (20 min)

- Discuss design of bus benches, bus shelters and other forms of advertising; flyers to put on business windows.
 - Jaime will get a quote for posters, 50 quantity 10 X 14; Steven will get a quote for 12 lawn signs.
- NextDoor flyers
 - We will distribute these with election flyers; need to translate to Spanish.
- Discuss harnessing Mailchimp/email addresses for outreach/meetings/elections;
 - Albert to get email addresses for missing/incomplete addresses.

8. Social Media/Website Postings - Discussion / Report (20 min)

- Discuss frequency for all social media account posts, how to generate and present new content, etc.

- The next 6 months focus on beautification 3 x a week.
- Use hashtags: #southla #vermontsquare

9. Street Clean-up Day - Discussion / Report (15 min)

- Participating in CD9's clean-up day on Vermont Ave. between Slauson and Gage (near John Muir Middle School). Scheduled for May 25th 9:30am – 1:00pm. Discuss distributing flyers, outreach for event.

10. CD9 / CRCRD plan - Discussion / Report (10 min)

- In talks with Herb Wesson III from Curren Price's office regarding putting together a daily plan for CRCRD to pick up illegal dumping items, graffiti abatement, etc. in our area;
 - Still in talks with Jaime; We need to identify areas with need.

11. Request for future agenda items

12. Adjourn

- Meeting adjourned at 7:53pm.

¹ *Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.*

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SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a vncorrsec18@gmail.com para avisar al Concejo Vecinal.