



VOICES NEIGHBORHOOD COUNCIL Outreach Committee



MEMBERS:
Jaime Rabb (Chair)
Albert Farias
Steven Nieto
Laure Ferguson

Outreach Committee Agenda MINUTES

Wednesday, June 12, 2019 at 6:00 pm
Vermont Square Branch Library
1201 West 48th Street, Los Angeles, CA 90037

1. Call to Order & Introductions

- Call to order 6:06pm; Jaime, Albert, Steven, Laure were present.
- Moment of silence for Marie Rand.

2. Public Comment ¹ (5 min)

- Election was a success!
- Things to do:
 - We need to brainstorm outreach ideas for Area 3.
 - Set up access and training sessions with the Web Corner for select incoming board members.
 - Create newsfeed on open positions.

3. Approval of Minutes from May 2019 meeting

- No action taken; moved to July meeting.

4. Appoint new members to Outreach committee (5 min)

- Discuss Outreach campaign
- Anita Gray added to outreach committee
- Albert will translate Outreach recruitment flyer to Spanish so it can be distributed door to door.

5. Street Clean-up Day - Discussion / Report (10 min)

- Report on CD9's clean-up day at John Muir Middle School on May 25.
- Discuss next Clean Up date and location
- Street Clean-up Day in Area 3 (Slauson to 53rd) tentatively scheduled for August 17th 8:30 -11:30AM
- Create a flyer once date is confirmed

6. Fourth of July Festival/Fireworks Show partnership with CD9 - Discussion / Report (20 min)

- Discuss outreach tactics to promote event
- Flyer posted on website
- Anita to distribute flyers at Vermont Square Library
- Jaime to reach out to Gigi and Roberto (incoming Faith-Based Rep) to distribute to Augustus Hawkins HS and the faith community, respectively
- Jaime will send out a volunteer sign-up sheet to board members
- Steven to get a quote for an enlarged Voices NC boundary map sign/poster

7. Advertising - Discussion / Report / possible action to bring to full board (20 min)

- Report on quotes for lawn signs for advertising Voices NC. Continue discussion of Bus benches/shelters and other forms of advertising
- Discuss budget for advertising/outreach for the new fiscal year beginning in July
- Jaime will bring financial goals and budget to July Outreach meeting

8. CD9 / CRCRD plan - Discussion / Report (10 min)

- In talks with Herb Wesson III from Curren Price's office regarding putting together a daily plan for CRCRD to pick up illegal dumping items, graffiti abatement, etc. in our area

- A possible schedule could be: Thursday/bulky items; Monday and Tuesdays/ Graffiti removal

9. Request for future agenda items

- Albert will take the lead on an outreach strategy to target available positions
- Strategic planning for budget, goals, and a Voices NC signature event

10. Adjourn

- Meeting adjourned at 7:48pm

¹Comments from the public on other matters, not appearing on the agenda but within the Board's subject matter jurisdiction, will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board or committee chair.

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SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a Jaime Rabb, por correo electrónico a vnccorrsec18@gmail.com para avisar al Concejo Vecinal.

